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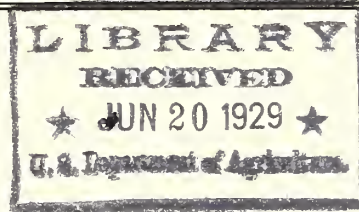
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KUNDERD'S Wholesale Price List 1929

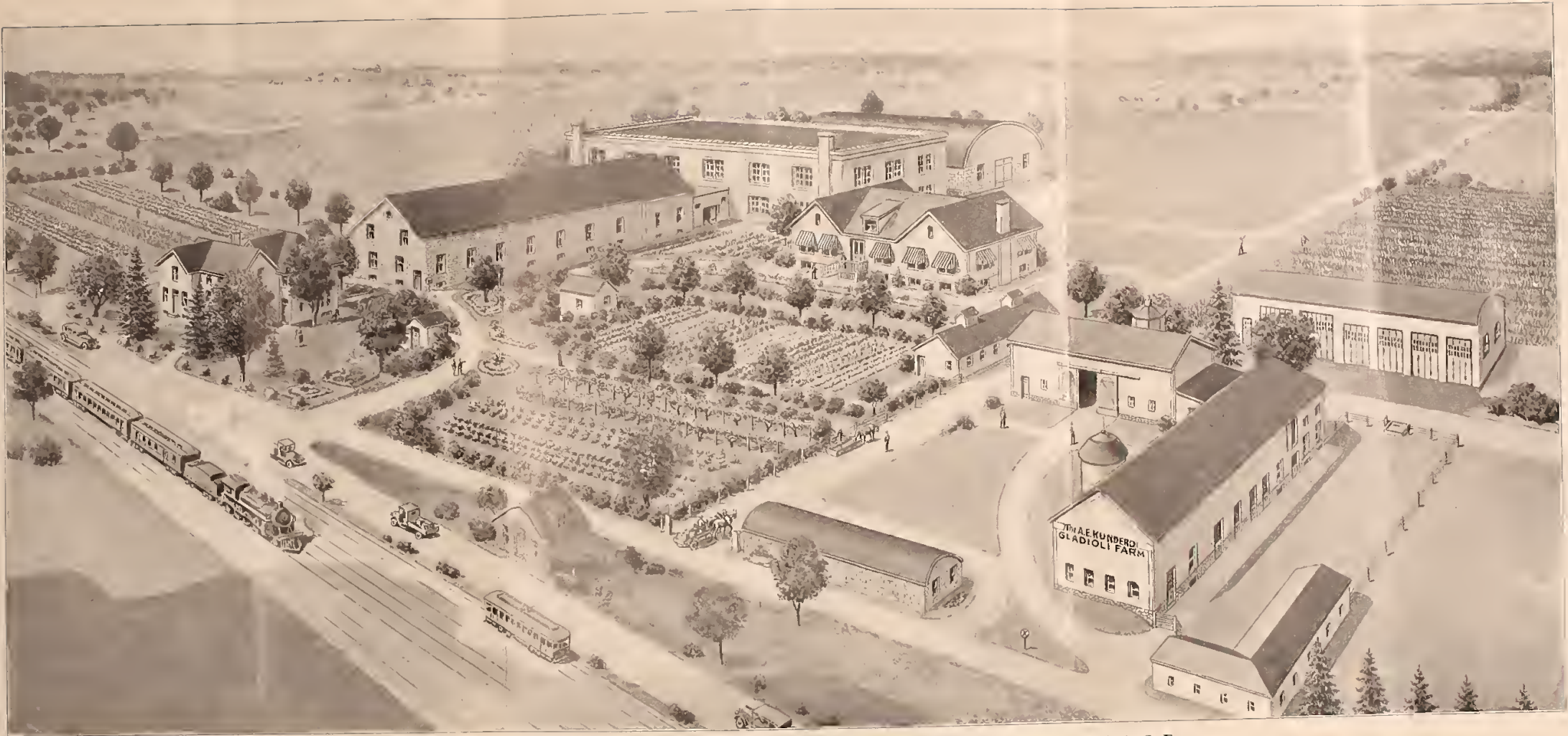
Kunderd *Gladioli*

A. E. KUNDERD
*The Originator of the Ruffled and
Lacinated Gladioli*
GOSHEN, INDIANA, U. S. A.
POSTMASTER: Return Postage Guaranteed



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Goshen, Indiana
Permit No. 14

Mr. Chas. E. F. Gersdorff,
Mount Airy Gardens,
1825 N. Capitol St.,
Washington, D. C.



THE INSTITUTION BEHIND YOUR PURCHASE

The above is a panorama view of the farm and buildings of the "Institution Behind Your Purchase," which not only guarantees your order, but is willing to co-operate with you, by giving you advice in selecting, growing and caring for the Gladiolus. The above illustration will give you some idea of the

equipment and buildings necessary to carry on such a business, in the most up-to-date manner. The latest machinery, office equipment, proper storage facilities and the necessary labor to conduct this institution. I would be very glad to have you call and see my place, so as to convince you that nothing

is left undone and that everything is done that is necessary for the production of the very highest quality bulbs and that nothing but high quality product leaves this Institution, which is always ready to stand back of its products.

My 1929 Wholesale Price List to Commercial Growers

Ruffled Type

Kunderd's Standard Varieties—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/2 in. 1 1/2 in.	No. 3 1 1/2 in. 1 1/2 in.	No. 4 1 1/2 in. 1 1/2 in.	No. 5 1 1/2 in. 1 1/2 in.	No. 6 Under 1 1/2 in.	Per Qt.
Alton	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00	\$ 3.00	
Anthony B. Kunderd	5.00	4.25	3.00	2.00	2.00	
Avalon	6.00	5.50	4.25	3.00	2.00	
Beauty Wave	30.00	27.50	25.00	20.00	13.00	7.50 10.00
Blanche Bollinger	10.00	9.00	8.00	6.50	4.75	3.50 2.50
Blushing Beauty	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Bridal Rose		25.00		13.00	7.50	
Buckeye	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Chalice Flower	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Clarn	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Dr. Crist Martz	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Dream	4.00	3.50	3.00	2.50	2.00	1.50 1.50
E. J. Shaylor	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Evening Glory	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Favorite	20.00	18.00	15.00	12.00	9.00	6.00 10.00
Fern Kyle	8.00		6.00	4.75	3.50	2.25 2.50
Golden Glory		6.00	4.75	3.50	2.25	2.50
Golden Robes	12.00		9.00	7.00	5.00	3.75 4.50
Hermes	8.00		5.00	4.25	3.00	2.00 4.50
J. Ogden Armour	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Joy	4.00	3.50	3.00	2.50	2.00	1.50 2.00
Kasson		5.00	4.25	3.00	2.00	2.50
K's Apple Blossom	15.00	13.00	11.00	8.50	6.75	5.00 5.00
K's Wild Rose	4.00	3.50	3.00	2.50	2.00	1.50 1.50
Kunderdii Glory		11.00	8.50	6.75	5.00	
Lavender Pride	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Lilith	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Lilac Glory		11.00	8.50	6.75	5.00	
Marie Kunderd	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Masterpiece		6.00	4.75	3.50	2.25	3.00
Monna Lisa	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Moravian	10.00	9.00	8.00	6.50	4.75	3.50 5.00
Natalie	4.00	3.50	3.00	2.50	2.00	1.50 1.50
New York	20.00	18.00	15.00	12.00	9.00	6.00 7.00
Oran	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Peep O' Day	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Pink Cloud	15.00	13.00	11.00	8.50	6.75	5.00 6.00
Pink Lily		6.00	4.75	3.50	2.25	3.00
Pride of Goshen		5.00	4.25	3.00	2.00	2.00
Purple Queen	20.00	18.00	15.00	12.00	9.00	6.00 6.50
Purple Glory	10.00	9.00	8.00	6.50	4.75	3.50 5.00
Red Ribbon	20.00	18.00	15.00	12.00	9.00	6.00 7.00
Roseland	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Rose Glory	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Ruth Huntington	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Salmon Plum	8.00	7.00	6.00	4.75	3.50	2.25 3.00
Scarlet Glory	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Smiles	6.00	5.50	5.00	4.25	3.00	2.00 2.50
Sulphur Frills	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Sulphur Glow	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Tempa	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Thistle		5.00	4.25	3.00	2.00	2.00
Twilight	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Violet Glory	8.00	7.00	6.00	4.75	3.50	2.25 2.50

White Glory 10.00 9.00 8.00 6.50 4.75 3.50 3.00
Yowell's Favorite 6.00 4.75 3.50 2.25 2.50

For 1000 rate multiply the 100 rate by 7. 25 Bulbs at the 100 rate. 250 at the 1000 rate. No orders will be accepted for less than 25 bulbs at the above prices.

Ruffled Type

Rare and Recent Introductions—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/2 in. 1 1/2 in.	No. 3 1 1/2 in. 1 1/2 in.	No. 4 1 1/2 in. 1 1/2 in.	No. 5 1 1/2 in. 1 1/2 in.	No. 6 Under 1 1/2 in.	Per Qt.
A. E. Kunderd	\$15.00	\$13.50	\$12.00	\$10.50	\$9.00	\$7.50 1.50
Antione	10.00	9.00	8.00	7.00	6.00	5.00 1.50
Cattleya Rose	60.00	54.00	50.00	40.00	28.00	22.00 5.00
Chicago	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Contemplation	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Coral Pink	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Dr. L. H. Bailey	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Dr. Nelson Shook	5.00	4.50	4.00	3.50	3.00	2.50 5.00
Gold Bug	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Golden Beauty	15.00	13.50	12.00	10.50	9.00	7.50 1.50
Golden Salmon	5.00	4.50	4.00	3.50	3.00	2.50 5.00
Harmonia	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Intensity	5.00	4.50	4.00	3.50	3.00	2.50 5.00
Juno	5.00	4.50	4.00	3.50	3.00	2.50 5.00
Lela	7.50	7.00	6.50	5.50	4.75	3.75 7.50
Lily of Gold	250.00	225.00	200.00	175.00	150.00	125.00 25.00
Magnific	7.50	7.00	6.50	5.50	4.75	3.75 7.50
Maimonides	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Ne Plus Ultra	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Primora	5.00	4.50	4.00	3.50	3.00	2.50 5.00
Rose Splendor	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Ruffled Splendor	15.00	13.50	12.00	10.50	9.00	7.50 1.50
Thomas A. Edison	60.00	54.00	50.00	40.00	28.00	22.00 5.00
Truly Brown	60.00	54.00	50.00	40.00	28.00	22.00 5.00

5 Bulbs will be supplied at one-half the ten rate. No orders will be accepted for less than 5 at these rates.

Plain Petaled Type

Kunderd's Standard Varieties—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/2 in. 1 1/2 in.	No. 3 1 1/2 in. 1 1/2 in.	No. 4 1 1/2 in. 1 1/2 in.	No. 5 1 1/2 in. 1 1/2 in.	No. 6 Under 1 1/2 in.	Per Qt.
Ah	\$ 6.00	\$ 5.50	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00 1.50
Anthony Zonker		5.50	5.00	4.25	3.00	2.00
Antonia Antonette	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Arthur Brisbane		15.00	12.00	9.00	6.00	
Ashburn	6.00	5.50	5.00	4.25	3.00	2.00 1.50
A. T. De La Mare	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Atrous	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Battle Blushes		27.50	25.00	20.00	13.00	7.50
Battle Creek	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Beverly	10.00	9.00	8.00	6.50	4.75	3.50 2.75
Big Black	6.00	5.50	5.00	4.25	3.00	2.00 1.50
Black Pansy	4.00	3.50	3.00	2.50	2.00	1.25 1.25
Blue Isle	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Blue Lily	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Blue Orchid		5.00	4.25	3.00	2.00	2.00
Bobby	15.00	13.00	11.00	8.50	6.75	5.00 4.50
Buena	20.00	18.00	15.00	12.00	9.00	6.00 6.00
Byron L. Smith		5.00	4.25	3.00	2.00	2.00
Cardinal Prince	15.00	13.00	11.00	8.50	6.75	5.00 4.50
Caroline Rose	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Challenger	4.00	3.50	3.00	2.50	2.00	1.50 1.50
Chancellor	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Chas. F. Fairbanks	6.00	5.50	5.00	4.25	3.00	2.00 1.50

For 1000 rate multiply the 100 rate by 7. 25 Bulbs at the 100 rate. 250 at the 1000 rate. No orders will be accepted for less than 25 bulbs at the above prices.

Plain Petaled Type—(Continued)

	PER 100						
	No. 1 1 1/2 in. and up	No. 2 1 1/2 in. 1 1/2 in.	No. 3 1 1/2 in. 1 1/2 in.	No. 4 1 1/2 in. 1 1/2 in.	No. 5 1 1/2 in. 1 1/2 in.	No. 6 Under 1 1/2 in.	Per Qt. Bulbless
Cherry Rose	\$20.00	\$18.00	\$15.00	\$12.00	\$9.00	\$6.00	\$
Circe	6.00	5.50	5.00	4.25	3.00	2.00	2.50
Cleo	10.00	9.00	8.00	6.50	4.75	3.50	2.00
Darkest					6.75	5.00	
Delicatissima	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Dorritt			5.00	4.25	3.00	2.00	2.00
Dr. Elkins	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Dr. J. H. Neeley	6.00	5.50	5.00	4.25	3.00	2.00	1.50
Duchess	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Ed. Springer	20.00	18.00	15.00	12.00	9.00	6.00	6.00
Enigma					3.50	2.25	
Estelle					2.00	1.50	
E. W. Allis	10.00	9.00	8.00	6.50	4.75	3.50	3.50
Excellence	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Fair Columbian	4.00	3.50	3.00				
Fairest White			3.00	2.50	2.00	1.50	1.25
Fairie	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Fairview	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Fairy Maid		13.00	11.00	8.50	6.75	5.00	
Fidelity	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Fire Ribbon.	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Flame of Fire	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Flaming Vale	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Gaiety	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Gene Stratton Porter	10.00	9.00	8.00	6.50	4.75	3.50	3.50
Georgia	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Golden Fringe	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Golden Pink	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Goshen	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Gov. Hanly	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Graphic	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Herald	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Hestia	10.00	9.00	8.00	6.50	4.75	3.50	3.00
Highland Laddie.	6.00	5.50	5.00	4.25	3.00	2.00	1.50
Ida Van	4.00	3.50	3.00	2.50	2.00	1.50	1.50
I Excel	4.00	3.50	3.00	2.50	2.00	1.50	1.25
Immensy					8.00	6.50	
Imperial Chimes	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Imperium	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Indian	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Indian Chief	30.00	27.50	25.00	20.00	13.00	7.50	12.00
Indian Maid	4.00	3.50	3.00	2.50	2.00	1.50	1.50
Intramora	30.00	27.50	25.00	20.00	13.00	7.50	10.00
J. D. Oliver	20.00	18.00	15.00	12.00	9.00	6.00	7.00
J. J. Mitchell	10.00	9.00	8.00	6.50	4.75	3.50	2.50
John Dunbar	4.00	3.50	3.00	2.50	2.00	1.50	1.50
John T. McCutcheon	15.00	13.00	11.00	8.50	6.75	5.00	5.00
John T. Pirie	10.00		8.00	6.50	4.75	3.50	4.50
Joseph J. Lane	15.00	13.00	11.00	8.50	6.75	5.00	5.50
Kilma	4.00	3.50	3.00	2.50	2.00	1.50	1.00
K's Yellow Favorite	15.00	13.00	11.00	8.50	6.75	5.00	5.00
Lavender Glow	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Leonard Barron	20.00	18.00	15.00	12.00	9.00	6.00	7.00
Lexington	10.00	9.00	8.00	6.50	4.75	3.50	2.50
Loclela		5.50	5.00				
Lustre	6.00	5.50	5.00	4.25	3.00	2.00	2.00
Luverne					9.00	6.00	

A Personal Message to Commercial Growers

Goshen, Indiana
Season 1929

Dear Friends:

IN THESE days of keen competition, if one would succeed in the Business World it is a well known fact he must have Trade-Marked goods that have been well advertised. Each year the importance of advertised products is demonstrated by the increasing percentage sold.


In 1927 statistics show that 82% of the merchandise sold by chain stores was products that were well advertised. Contrast this with business of twenty-five years ago and you will see at once that modern business recognizes the value of well advertised products.

KUNDERD GLADIOLUS BULBS are well advertised and known in every country on the globe. More Kunderd bulbs are sold each year and the limit of this demand probably will never be reached.

I offer you in this list varieties that can not be had from any other source and bulbs of quality that can only be equalled by the most skilled growers equipped with the most modern equipment for handling and storing the bulbs. List Kunderd bulbs in your catalog, and buy direct from the originator and grower, where you will get your stock pure, true to name, and of that superior quality which has made them popular all over the world.

My stock of some of the varieties listed herein is limited, and in order to prevent disappointments later you had better make reservations of the stock that you will require. I will have my stock all cured, cleaned, and graded by January first and will be able to make shipments any time after that date.

Yours very truly,

A handwritten signature in cursive script, reading "A. E. Kunderd." The signature is written in dark ink and is positioned at the bottom right of the letter, below the typed name "Yours very truly,".



MARY JANE



MERTON W. WENTWORTH



AN ATTRACTIVE BASKET
OF SWEET ROSE



RUTH HUNTINGTON



LILY OF GOLD